PPWR PACKAGING COMPLIANCE DECLARATION
According to Regulation (EU) 2025/40 on Packaging and Packaging Waste (PPWR)

1. Manufacturer SCALA 2.0 BV
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2. Brand: HIDDEN DESIRE®
Label ALTER EGO
Model: 16 980

This declaration applies to the sales packaging used for products marketed under the HIDDEN DESIRE® brand. All packaging covered by this declaration is manufactured according to the specifications approved by SCALA.

3. Packaging Identification

Item	Description
Packaging Type	Sales Packaging
Packaging Family	Folding Carton Box with Polybag and Inlay Tray
Intended Use	Consumer Sales Packaging

3.1 Packaging Specification
The sales packaging consists of Folding Carton Box with Polybag and Inlay Tray. For full-case shipments, corrugated board outer cartons sealed with polypropylene (PP) tape are used as transport packaging.

Component	Packaging Type	Material	Material Code	Thickness/Weight
Sales Box	Sales Packaging	Corrugated Board, printed with spot UV varnish	PAP 21	200 / 120 / 200 g/m²
Plastic Tray	Sales Packaging	PET	PET 1	300 µm
Polybag	Sales Packaging	LDPE	LDPE 4	65–75 µm
Outer Carton	Transport Packaging	Corrugated Board, FSC Mix 70%	PAP 20	N/A
Tape	Transport Packaging	Polypropylene (PP)	PP 5	N/A

- No separate metal components
- No laminated or multi-material composite board; spot UV varnish is applied locally to the printed sales box.

4. PPWR Compliance Statement

SCALA hereby declares that the packaging described above has been assessed against the applicable requirements of Regulation (EU) 2025/40 on Packaging and Packaging Waste (PPWR).
Within the Scala brands, our packaging has been reviewed for compliance with the applicable PPWR requirements. We work closely with our manufacturing partners to ensure compliance with the relevant legislation and continuously monitor future regulatory developments.
Supporting technical documentation is maintained by SCALA and will be updated as additional PPWR implementing acts become applicable.

5. Supporting Technical Documentation

Conformity is declared on the basis of the technical documentation maintained in accordance with Annex VII of Regulation (EU) 2025/40 and the applicable packaging specifications. This documentation includes, where applicable, material specifications, supplier declarations, material composition declarations, test reports, heavy metal compliance documentation, packaging weight information, recyclability assessments and recycled-content evidence.

6. Declaration

SCALA declares that the packaging configuration identified in this document complies with the applicable requirements of Regulation (EU) 2025/40 at the time the packaging is placed on the European Union market.

This declaration applies to the sales and transport packaging used for products marketed under the HIDDEN DESIRE® brand and identified in this document. Any material, structural, supplier or composition change affecting conformity requires reassessment and, where applicable, revision or re-issuance of this declaration.

G.J. Pijnacker

G.J. Pijnacker
CEO
Scala 2.0 BV

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